**Vision**

**Book your event at a glance!**

We believe that in this time and age, where everyone has a smartphone in their pockets, booking an event of Swiss Engineering should not take more than seconds.

We know that our members don’t have time to access our website using their browser, then navigate through the tabs just to reach the page of the events and start what would be a tedious process of filling in text fields, just to finally find an interesting event to attend. We came up with this solution, which uses the strongest feature of smartphones – Apps – to make it easier for our members to make their reservations at a glance.

Apps do make it very intuitive to accomplish tasks, thanks to the touch screen and the compact screen size that limits the number of elements on each screen to as few as necessary. This keeps the user focused on what he/she wants to accomplish with as few clicks and inputs as possible.

In Swiss Engineering App, we have tailored every feature to make it simple, quick and time efficient so that you don’t hesitate to come back again soon to book your next event.

**Values**

We will do our best to minimize the time needed to achieve what you want to do on your Swiss Engineering App, not because we don’t want to have you for as long as possible but because we also believe that you need every single second to professionalize your work at the real world or enjoy your precious time with your family.

**Key Features**

We know you really well, and we do know your needs. That is why we offer you this app which will give you the opportunity to explore all of our events, filter them, go through their descriptions and book the events that you are excited to attend about the topics that you excited to know more about. This process will be done natively – no browser needed - and your seat will be reserved to our informative events that keeps you regularly updated and connected to what is new on the market.

But that’s not all what we backed for you – what a waste will it be if that’s just it – we offer you also the possibility to manage all of your reservations at a glance. You have to attend the birthday of your mother-in-law on the same day of your reserved event, No problem, just head into your reservations page and cancel your reservation with a touch of a button.

Also you can now save your search preferences and use it later instead of filling the text fields with the same input over and over again, although we will try our hardest to keep you away from the search bar by suggesting a few events for you to attend that we think that you may like.

And because we know that our members are mostly engineers, who might be everywhere around the globe to get their tasks done, even in places with no network connectivity, you will be able now to check your reservations and information even offline!